

Miss Selfridge 'Vintage Inspirations'

On Wednesday 23rd January, Miss Selfridge hosted 'Vintage Inspirations'. Held in the Press Showroom at the Arcadia Group Head Office, key journalists and stylists were invited to view an exhibition of a vintage archive of dresses, together with the Spring/Summer collections that have been influenced by all things vintage. Alongside the garments was a collection of iconic prints from the wonderful world of fashion over the past fifty years.

The evening celebrated the Miss Selfridge distinctive handwriting, fusing together original vintage with contemporary design elements to create something extra special and unique for our customer. 'Vintage Inspirations' successfully brought together inspirational vintage from eras gone by and Miss Selfridge's latest original collection for SS08, heralding the style of things to come.

In stores from April, look out for a magical dressing-up box of the prettiest floral prints, the brightest, ruffled chiffons and the most glamorous cocktail dresses.

